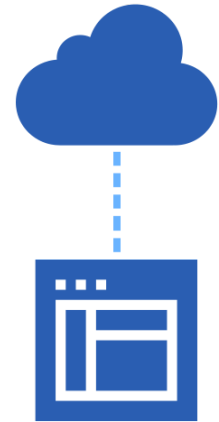


DataSource Cloud

Real-time content. Easy integration.

- **Improve e-commerce**
Sell more products by offering better product content.
- **Enhance the customer experience**
Keep your customers engaged by providing fresh manufacturer product content updated in real-time.
- **Save valuable resources**
Minimize your spend on internal resources for content management.



OVERVIEW

DataSource™, the flagship product of CNET Content Solutions has been powering websites with the most comprehensive product information in the industry for over 14 years, covering 7 million SKUs in 36 markets and 18 languages. With proven expertise and global partnerships with major distributors and industry vendors, DataSource has more product information from more vendors and supports more languages than any other resource.

Now this essential product data is available through our newest solution, DataSource Cloud, a hosted global content distribution system that delivers rich product information directly to web product pages without the need for data handling or complex integration. Simply choose which DataSource elements you want to display, embed a single line of code directly on your product page, then call for and your desired content elements in real-time.

DataSource Cloud is easy to implement and provides a quick, cost-effective way to give your customers the rich product content they need to make confident purchase decisions.

FEATURES

- **Comprehensive product information**
Detailed product specs and rich content delivered seamlessly to your product pages
- **Hosted platform**
Data delivered through a globally hosted platform, allowing you to update product pages without the need to manage complex data downloads
- **Convenient online admin tool**
An online portal enabling you to simply select the content you want, designate where you want it displayed, preview what it will look like, and instantly activate real-time delivery
- **Dependable performance**
You can rest assured that the content you need will be available when you need it

BENEFITS

- **Dramatically reduce data management costs**
Improve the quality, accuracy, and substance of your product information while reducing costs and resources.
- **Eliminate dependence on complex databases**
A hosted solution allows you to receive data updates via one line of html code without the need to integrate large data files.
- **Globally access your admin portal**
Online access to your portal means that once your personalized code is embedded, you can make changes to your website product pages from anywhere.
- **Increase customer satisfaction**
Engage customers with captivating product content, keep them on your site longer, and turn shoppers into buyers.

DataSource Cloud Overview



PRODUCT PAGE	CLOUD	FEED INTEGRATION
Standardized Product Name	✓	✓
Product Image	✓	✓
Multi-Angle Images	✓	✓
Marketing Text	✓	✓
Key Selling Points	✓	✓
Product Features	✓	✓
Main Specifications	✓	✓
Extended Specifications	✓	✓
What's in the box?	✓	✓
Product Brochures	✓	✓

NAVIGATION	CLOUD	FEED INTEGRATION
Searchable Attributes		✓
Related Products		✓
Distributor Meta-map		✓
Product Categorization		✓
UNSPSC		✓
UPC/EAN		✓
Metamap		✓

* DataSource Cloud is only available to DataSource customers

CNET Content Solutions is the world's leading independent source of product information.

With detailed content in 34 markets on over 12 million technology products in 23 languages, CNET Content Solutions converts shoppers into buyers by providing product information and creating solutions that empower businesses to improve their customer experience and bottom line. Customers include CDW, Computacenter, Dabs.com, Dell, Hewlett-Packard, Insight, Microsoft, OfficeMax, PC World Business, and Tech Data.

AMERICAS/ ASIA PACIFIC
+ 1.877.276.5560 toll-free

EUROPE
+ 41.21.943.03.55

www.cnetcontentsolutions.com
CCSales@CBSi.com

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